INDUSTRIES INTERACTIONS: A SUCCESS STORY



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Agenda

- > History of the process
- > Road techniques involved
- > Process COLAS-BREINING-SECMAIR
- > Equipment responses from COLAS objectives
- > Adaptations from prototype
- > Final machine presentation
- > Partnership issues

History

- > COLAS Ltd (SHELL UK 100%) in the UK acquired a patent
 - COLAS Ltd licensed COLAS SA
- > COLAS SA took over COLAS Ltd in 1996
 - A new patent on the machine and the process is registered
- > SECMAIR is chosen for the manufacturing of the new machine
- > Machines are sold internally and externally through COLAS SA

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Road Techniques Involved

- > COLFIBRE
- > Reinforced chip seal
- > Glass fibers 60 mm long and 80g/m²
- > Resistance to fatigue cracking
- > Impervious and skid resistant (chip seal)



> Modified emulsion (latex or modified bitumen in emulsion)





Road Techniques Involved

- > COLBIFIBRE
- > Reinforced complex



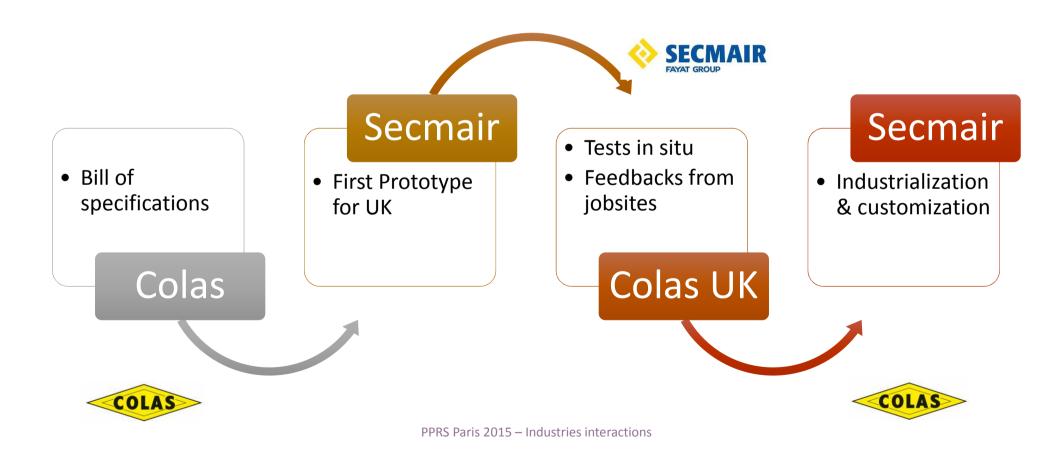




- > Reinforced chip seal
- > + micro-surfacing (fiber added)
- > Waiting technique for better time while preserving the road

PPI

Colas – Secmair Process





Equipment responses to Colas objectives

First goal: simultaneous spraying/spreading emulsion & fibers



Second goal: spraying/spreading quality (evenness transversal & longitudinal distribution)

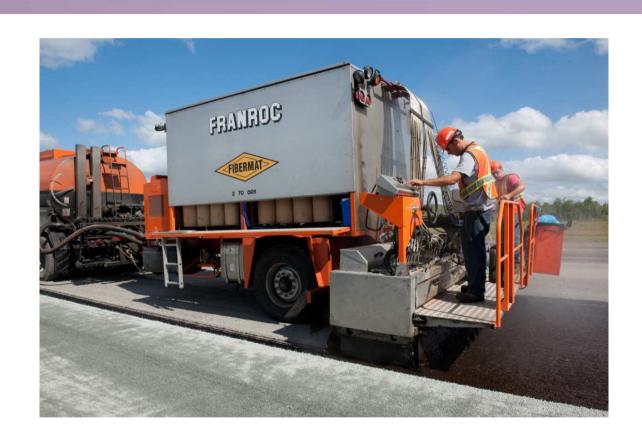


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Adaptations from prototype

- Equipment on truck to equipment on trailer(Productivity)
- 100% stainless steel for spraying/spreading unit
- Ergonomic and safety increase for operators
- Reliability for cutters and related parts

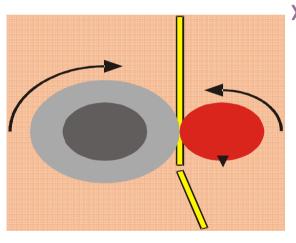


Final machine presentation



> Fibers storage



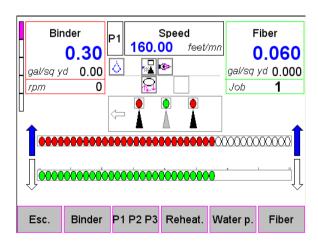


> Spraying-spreading unit

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> Fiber cutter

> Computer



Partnership issues

Strengths

- Colas experiences on jobsite
- Secmair experiences with fibers before this first prototype

Weaknesses

- Physical distance between
 SECMAIR and couple of jobsites (Alaska, Mexico..)

Opportunities

- Market opening (8 countries)
- Mexico
- US
- China

Threats

- New competitors (renegade copy)
- Poor results with non professional contractors and bad machines